

COMMUNICATION ON ENGAGEMENT (COE)

International Marine Purchasing Association

Period covered: 03 July 2018 – 03 April 2021

Part I. Statement of Continued Support by the Chief Executive Officer

11 March 2021

To our stakeholders, supporters, and members:

I am pleased to confirm that the International Marine Purchasing Association (IMPAA) reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organisation has taken to support the UN Global Compact and its Principles as suggested for an organisation like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

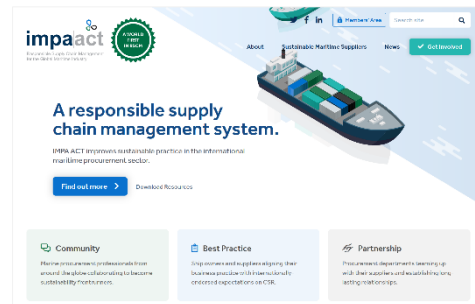
Ms. Susan Wraae Koefoed
CEO, International Marine Purchasing Association

Part II. Description of Actions

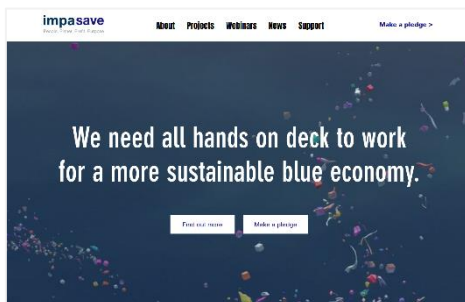
As an Industry Association comprising of almost 1000 shipping and supplying companies in the maritime industry, we work with our community on a range of industry-benefitting initiatives under a five-pillar banner: (1) sustainability, (2) insights, (3) networking, (4) education, and (5) MSG.

Within the *Sustainability* pillar, we create and manage two main industry-wide CSR initiatives that deliver better frameworks, guidance, and streamlined solutions for sustainable purchasing and green procurement in maritime. Our efforts around them also involve advocacy work, offering training, learning material and workshops around the UN Global Compact principles, the UN Guiding Principles on Business and Human Rights, the OECD Guidelines and other topics related to green procurement and responsible supply chain management. As all the actions taken by our organisation to support the UN Global Compact are usually under the banner of one of these initiatives, they are described below:

IMPA ACT (created in 2013, www.impa-act.org) – the world’s first responsible supply chain management system for the global shipping industry, advocating for and assisting companies in maritime how to adopt a principle-based approach to doing business, in a way that is aligned with the UN Guiding Principles on Business and Human Rights, the ten principles of the UN Global Compact and the OECD Guidelines for Multinational Enterprises. The IMPA ACT community now extends to more than 100 company members, with 10+ recruits new recruits each year, both from the manufacturing/supply and the shipowner/ship-manager side, working together and forming partnerships towards identifying, mitigating, and documenting their potential adverse impacts on human (including labour) rights, environmental principles, and anti-corruption.



IMPA SAVE (created in 2020, www.impasave.org) – a global initiative identifying the most pressing environmental issues in maritime and sharing knowledge and solutions that can help companies become better ocean stewards. IMPA SAVE creates campaigns for reduction of plastic, e.g., and facilitates knowledge sessions, pledge campaigns and regular reporting procedures, in order to help shipping companies support the Sustainable Development Goals by 2030, as well as implementing the environmental principles of the UN Global Compact. Since July 2020 (its inception), IMPA SAVE has amassed more than 10% of the global fleet to commit to reduce plastic drinking water bottles onboard vessels before 2025 by replacing them with water filtration systems.



In the period of 03 July 2018 to 03 April 2021, IMPA has taken a multitude of actions within its sustainability remit, all supporting – in various degrees – the UN Global Compact and its Principles.

These actions and activities include, but are not limited to:

1. Organising learning and dialogue events, workshops, and training for our members on specific topics relevant to corporate sustainability and the principles of the UN Global Compact.

1.1. 11 Sept 2019 – IMPA ACT Coffee Morning – IMPA London 2019 – Conversation Around RSCM

IMPA ACT organised an opportunity for dialogue and discussion during IMPA’s annual Maritime Procurement Conference in London for shipowners and ship suppliers interested in adopting a responsible supply chain management process in their companies. More than 20 industry professionals gathered to learn more about how they can implement a principle-based approach to doing business responsibly.

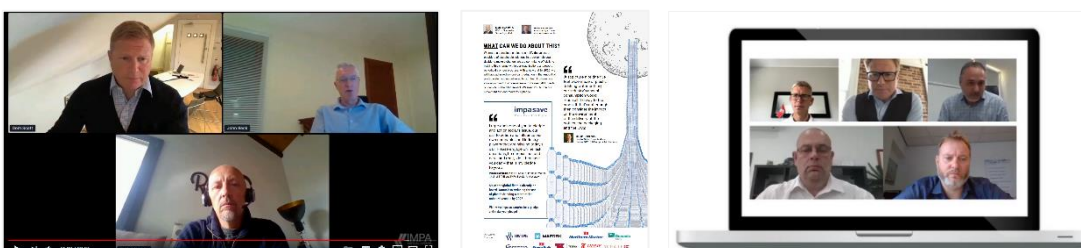
Learn more here: www.impa-act.org/news/meet-impa-act-over-coffee-at-impa-london



1.2. 07 July 2020 and 15 Oct 2020 – IMPA SAVE Webinars – Online – The Fight Against Plastic

As part of our efforts to drive the green procurement agenda forward, advance principles 7 to 9 of the UN Global Compact, and support action towards the SDGs, IMPA SAVE has organised two online webinars during which more than 800 industry professionals were able to learn and explore alternative environmentally friendly solutions to plastic drinking water bottles onboard the world’s fleet. With the sole aim of encouraging the development and diffusion of environmentally friendly technologies and reducing plastic pollution, the webinars were a good learning opportunity for all involved.

Learn more here: <https://youtu.be/sLy-PIWQV8A> and https://youtu.be/9_z2PRCC_AE



1.3. 14 Oct 2020 – IMPA ACT Webinar – Online – A Discussion on Human Rights in Business

Global CSR Founder and CEO Sune Skadegaard Thorsen joined the IMPA ACT team during the IMPA Virtual Events Week 2020 to discuss human rights in business, the SDGs, the UN Global Compact principles, the UNGPs and the upcoming legislation from the EU on mandatory human rights due diligence. Answering questions either ad-hoc or previously received by the IMPA ACT team from members and supporters, CSR expert Sune Skadegaard Thorsen clarified the doubts of 200+ participants on the day. The session is now freely accessible on demand.



Watch the session here: <https://youtu.be/cmd3-j20EFA>

1.4. 15 Oct 2020 – Webinars – Online – “The Plastic Issue” and “On the Marine Stewardship Council”



During the IMPA Virtual Events Week 2020, we gathered 400+ industry professionals to hear from experts more about sustainable fishing, as well as the issue with plastic pollution, all with the aim of educating on advancing the SDGs.

Watch the sessions here: <https://youtu.be/CEFDyKNQ79c> and <https://youtu.be/QJx4FHgaxEo>

1.5. 19 Jan 2021 onwards – The CSR Hour – Online – Chatting about Sustainability in Shipping



The IMPA Sustainability teams started running a monthly “CSR Hour” across all our social media platforms, during which we welcome questions about sustainable procurement, how IMPA’s portfolio of initiatives can help further the SDGs, and how companies can adopt a principle-based way of doing business. This is an activity taking place every month and is opened to everyone who follows any of IMPA’s social media channels.

See an example: www.linkedin.com/feed/update/urn:li:activity:6764836284172173312

1.6. 29 January 2021 and 08 March 2021 – IMPA CAST – Podcast Episodes on IMPA SAVE and ACT

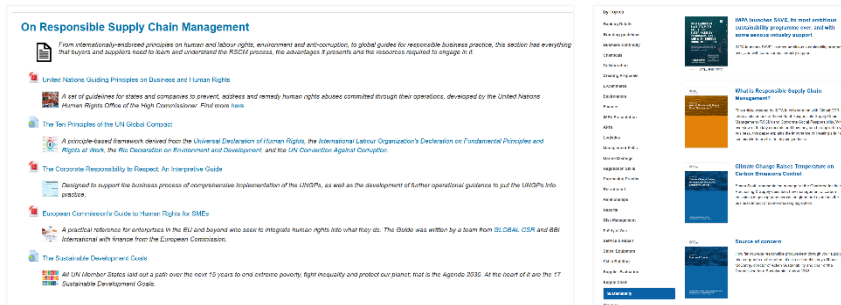
A new podcast series was developed in 2021, and the Sustainability teams have held three episodes, with two of them related to the IMPA SAVE and ACT initiatives and going into detail about how these programmes can accelerate companies’ work towards the SDGs and implementation of the UNGC principles.



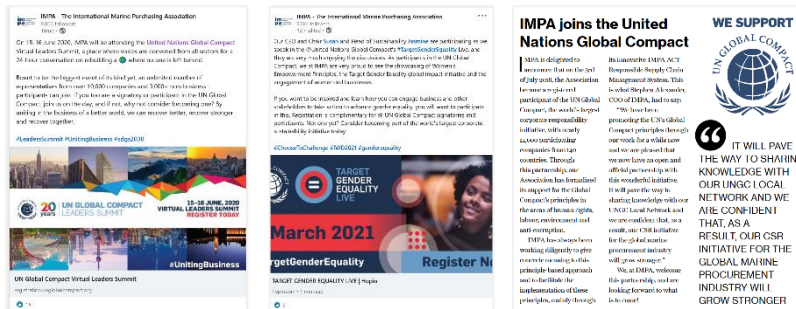
Listen here: <https://impablog.com/podcast/impa-cast-s01-e01-impasave/>

2. Organising and creating learning materials and writing and sharing articles on topics of interest related to sustainability in shipping and a principle-based approach to doing business.

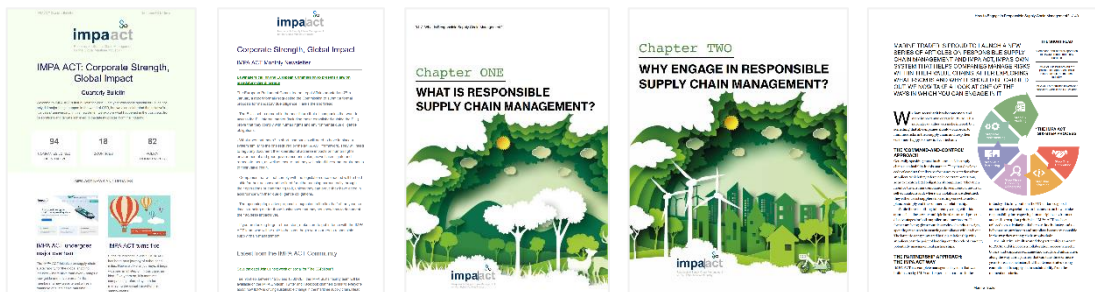
2.1. Running a Knowledge Centre for IMPA, IMPA SAVE and IMPA ACT members with information on sustainability, the UNGPs, the OECD Guidelines, the SDGs and the ten principles of the UN Global Compact



2.2. Sharing events of the UN Global Compact with the IMPA network and incentivising our community of maritime purchasers and suppliers to join the initiative, as well as making sure our community knows we are participants in the UNGC at all times.



2.3. Building awareness around new regulations and developments in human rights in business through regular newsletters, bulletins, and social media activity



3. Attracting new participants to the UN Global Compact through outreach efforts and awareness raising, and engaging members in collective action efforts on GC-related issues

3.1. 16 Sept 2019 – The IMPA ACT Sustainability Run – London, UK

In September 2019, IMPA organised the very first IMPA ACT Sustainability Run for 50+ industry professionals representing companies that are part of IMPA's sustainability community. The run was typified by the IMPA ACT programme for responsible supply chain management and brought more than 50 industry professionals together to create awareness of the human rights, labour standards, environmental and anti-corruption principles that should form the very basis of all companies' business practice. The run emphasised caring for the environment, human rights, labour standards and anti-corruption principles, as guided by the UNGC.



Learn more: www.impa-act.org/news/50-people-take-part-in-the-impa-act-sustainability-run.

3.2. 12 Oct 2020 – The IMPA SAVE Sustainability Run – All around the world!



The IMPA SAVE Run was a run lasting 24 hours inviting industry professionals from all time zones to run to celebrate green procurement. More than 150 people have participated and posted their comments on social media to celebrate CSR and express their thoughts on its importance.

Learn more: www.impasave.org/post/150-people-ran-to-say-yes-to-sustainability-did-you

4. Other actions to support the Global Compact and to engage with the initiative.

- 4.1. Day to day administration of the IMPA ACT and SAVE initiatives, involving the facilitation and fostering of partnerships in the RSCM domain and streamlining adoption of a principle-based approach to doing business, as well as ensuring accountability on plastic reduction efforts.
- 4.2. Recognition of companies' efforts and participation in the UN Global Compact where they desire to specify in the IMPA ACT Sustainable Maritime Suppliers' and Partners' databases.
- 4.3. Provision of assistance and solutions for companies looking for alternatives to plastic drinking water bottles in the IMPA SAVE Solution Providers' Directory.
- 4.4. Inclusion of CSR module in IMPA's first advanced online education programme for maritime purchasers, so procurement professionals learn to implement CSR in their organisations and their supply chain. UN Global Compact principles are covered within.

Part III. Measurement of Outcomes

1. Concrete actions taken by UN Global Compact business participants with whom your organisation engaged regarding their COP.

Several UN Global Compact business participants also work with IMPA's sustainability initiatives and have used our Associations' best practice guidance in their companies' operations. Below are a few of these:

- **DFDS A/S** – UN Global Compact Participant since 2015 are active members of the IMPA ACT initiative and use the IMPA ACT Supplier Code of Conduct and best practice guidance to ensure their work with responsible supply chain management is aligned with the UN Guiding Principles, the ten principles of the UNGC and the OECD Guidelines. Read more about this in their latest UNGC Communication of Progress report on page 19.
- **J. Lauritzen A/S** – UN Global Compact Participant since 2011 are co-founders and active members of the IMPA ACT initiative since 2013 and use the IMPA ACT Supplier Code of Conduct and best practice guidance to ensure their work with responsible supply chain management is aligned with the UN Guiding Principles, the ten principles of the UNGC and the OECD Guidelines. Read more about this in their latest UNGC Communication of Progress report on page 11.
- **Dampskibsselskabet NORDEN A/S** – UN Global Compact Participant since 2009 and co-founders and active members of the IMPA ACT initiative since 2013 and use the IMPA ACT Supplier Code of Conduct and best practice guidance to ensure their work with responsible supply chain management is aligned with the UN Guiding Principles, the ten principles of the UNGC and the OECD Guidelines. They initiate the screening of 5 tier-one suppliers per year and partner with them under the IMPA ACT rules. Read more about this in their latest UNGC Communication of Progress report on page 58.
- **Utkilen AS** – UN Global Compact Participant since 2020 and active members of the IMPA ACT initiative since 2020, the company uses the IMPA ACT Supplier Code of Conduct and best practice guidance to ensure their work with responsible supply chain management is aligned with the UN Guiding Principles, the ten principles of the UNGC and the OECD Guidelines.

Other IMPA ACT members and IMPA SAVE pledgers who work with responsible supply chain management and contribute to the SDGs through the reduction of harmful waste, and are UN Global Compact participants include Alfa Laval Group, Weilbach A/S, A.P. Moller – Maersk and Grieg Group AS. Also important to note is that under IMPA SAVE, shipping companies representing over 10% of the global fleet have now pledged to reduce their use of plastic drinking water bottles onboard vessels before 2025, and there has already been a reduction across the board in less than a year. Several of the companies involved have already started replacing plastic water bottles with environmentally friendly alternatives onboard ships, and started an education campaign to ensure that seafarers will have a smooth transition and are aware of the implications of plastic for the people and planet.

2. Partnerships formalised between maritime purchasers and suppliers in order to take substantive action in the realm of RSCM (under IMPA ACT) have the aim of advancing the UNGC principles.

All suppliers found in the Sustainable Maritime Suppliers database are working towards compliance with the UN Guiding Principles, the OECD Guidelines and the ten principles of the UN Global Compact. Find all suppliers here: www.impa-act.org/suppliers